OPPENHEIMER
ASSET MANAGEMENT

Stay Invested for the Long Run

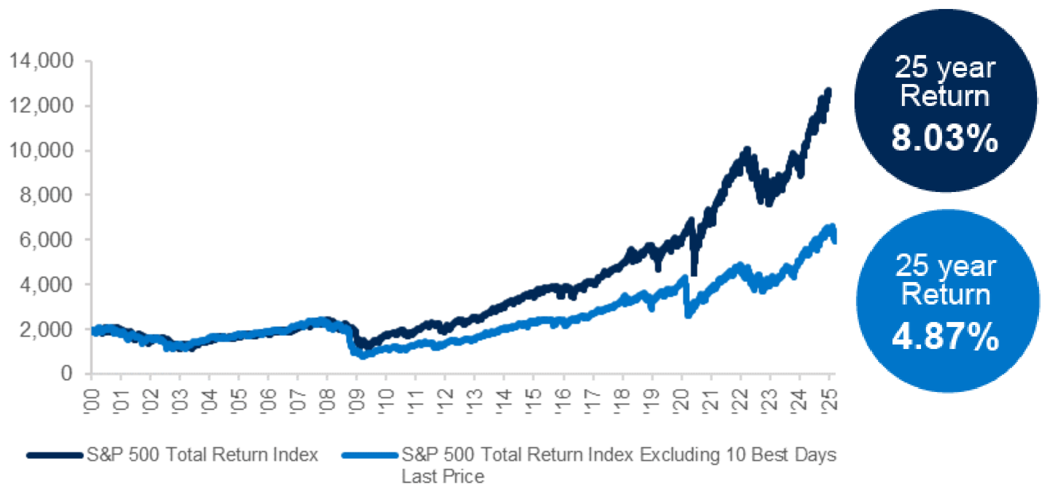
Trying to predict the market’s next move is nearly impossible, and missing just a few of the market's best days has historically reduced long-term returns in some scenarios.That’s why we believe *time in the market often matters more than timing the market.*

Market history suggests that investors who maintain a long-term perspective may be better positioned than those who react to short-term volatility. The key? Avoid kneejerk decisions during volatility. Talk to your financial advisor about strategies that can help support your long-term goals.

Time in the market is more important than timing the market. Missing the market's strongest days has, in some historical periods, significantly reduced returns.

S&P 500 Total Return (including and excluding 10 best days)

Top 10 Best Days	
10/13/2008	11.58%
10/28/2008	10.79%
3/24/2020	9.39%
3/13/2020	9.32%
3/23/2009	7.10%
4/6/2020	7.03%
11/13/2008	6.93%
11/24/2008	6.47%
3/10/2009	6.37%
11/21/2008	6.35%



Source: Bloomberg, OAM Research.

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S&P 500 Total Return Index is a total return index that reflects both changes in the prices of stocks in the S&P 500 Index as well as the reinvestment of the dividend income from its underlying stocks.

CBOE Volatility Index (VIX) is quoted as a percentage that represents an expected annual change of the S&P 500 index and it measures the market's expectation of 30-day S&P 500 volatility as reflected in the prices of near term S&P 500 index options.

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