

# The Rise of Leveraged Equity ETFs



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There have been things about the 2023-2025 market rally that have given us pause. One is a form of unconstructive speculation seen in the advent of the leveraged single-stock ETF. It is one thing to hanker for a quick gain and bet on a single day stock price move—moves which prove statistically random over time—but to magnify exposure by two or three times seems folly.

Leveraged equity exchange-traded funds (ETFs) use derivatives or debt to amplify the daily move of an index or stock. US leveraged equity ETFs now total 701, with 200 launched this year, and the number doubled in three years.

Issuers are global, with the underlying often US equity. A British-based provider launched 19 new leveraged and inverse ETPs this year, including 3x levered plays on US tech stocks and even 5x on indexes. Single-stock leveraged ETPs, like a 3x Tesla, rank among the most traded instruments on the London Stock Exchange. Some of Europe's leveraged ETP volumes are 86%. The Financial Times reported in 2024 on Korean retail traders pouring billions into leveraged US tech ETPs, finally prompting regulators to tighten rules.

The popularity of memes like "AI" results in the same underlying being offered in multiple wrappers across jurisdictions: a 3x S&P 500 product might exist as an ETF in America, an ETN in Europe, and a warrant in Hong Kong.

When markets rise, leveraged long ETFs increase exposure to maintain target leverage; when markets fall, they sell. Pro-cyclical rebalancing means "chasing" market moves, exacerbating volatility.

The value of a leveraged ETF tends to decay over time. Opening and closing values are recomputed daily and the mathematics cause an ETF to deviate from the underlying stock a little bit each day, which cumulates to drift over weeks and months. In a choppy, sideways market a stock might end six months where it started, but the leveraged ETF could end notably lower.

The Wall Street Journal's report "Popular Leveraged Funds Shock Investors with Huge Losses" highlighted individuals who piled into 3x ETFs only to see 90% losses. Those chasing quick profits were forced to recognize the possibility of quick losses – a 20% one-day drop in a 5x ETF would wipe out one's entire position. Perhaps one might win a bet one day, but sic transit gloria. Sick you would feel to lose 100% of your stake in one or two market sessions.

We see the phenomena of excess leverage being a warning to be extra mindful of risk at this stage in the market. Prudent diversification has been out of style for a couple of years, but will always matter in the long run.

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This article used AI to source numerical data:

1. *LinkedIn (Brian B. Rose, October 2025)*—record number of leveraged ETFs.
2. *Reuters , "Rapid growth of ETF market ..." (Oct 17, 2025)* –surge in ETF launches
3. *LinkedIn (Financial Networking Group, Oct 2025)* –2025 ETF launches.
4. *Investing.com (Lance Roberts, Oct 22, 2025)*—risks in "Leveraged ETFs..."
5. *Investing.com (Luis F. Nunes, Oct 22, 2025)*—“The 5x Leveraged ETF Trap”
6. *Reuters, "ProShares withdraws highly leveraged ETF plans after SEC halt" (Dec 4, 2025)*
7. *Katten Law (Michael Diver et al., Oct 29, 2025)* – “Regulatory Compliance in Leveraged ETF Sales” – ETF mechanics and volatility decay.
8. *ETF Express (Sept 16, 2025)* – “Leverage Shares launches 19 new ETPs...” – Details expansion of leveraged ETPs in Europe and trading turnover up 86% YoY
9. *LinkedIn (Brian McLennan, Oct 2025)* – Example of 30% down/50% up causing net loss in 2x ETF, noting many levered funds down 60–70% despite underlying gains
10. *Morningstar (Brendan McCann, Dec 2025)* – Fund flows commentary noting record net inflows into leveraged-equity ETFs in late 2025

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